

MAYOR'S HISPANIC LIAISON OFFICE

Accomplishments 2002

The mission of the Mayor's Hispanic Liaison Office is to ensure that government is an effective partner with the Hispanic Community in Baltimore City to improve the quality of life and promote economic development

Community Development

- Organized the first coalition among Jewish and Hispanic community members and business owners in collaboration with the Baltimore Jewish Council to increase awareness of the importance of improving the race relations within Baltimore City's ethnic communities.
- Produced Public Service Announcement in Spanish for Mayor O'Malley promoting home ownership and business development in Baltimore to be broadcasted by radio in the Washington Area.
- Received recognition as a participant in a national study sponsored by the University of Nebraska, Omaha; "Police Outreach to the Hispanic/Latino Community: Survey of Programs and Activities". This report can be accessed at www.policeaccountability.org

Minority Business Development

- Organized "How to Finance Your Business" workshop in collaboration with US Small Business Administration and Business Loan Express Inc. to increase loan opportunities to small businesses in Baltimore. Panelists included representatives from the Maryland Small Business Development Financing Authority (MSBDFA) / MMG Ventures, Baltimore Development Corporation, and Community Lending Group.
- Organized workshop "Empowerment Through Data" in collaboration with the US Census Bureau about Using Census 2000 Data for your Neighborhood, Community, and Business.
- Sponsored bi-lingual workshop for the Hispanic / Latino business community on "How To Write a Business Plan" in collaboration with The Small Business Development Center. This consumer focused presentation provided "how to" information on writing a business plan. Other participants were the US Small Business Administration, the Small Business Resource Center, Mayor's Office of Minority Business Development, American Skyline Insurance Company, Baltimore Hispanic Chamber of Commerce, and the Governor's Office of Minority Affairs were present to discuss the resources that are available to improve business success.

Home Ownership

- Organized a workshop “The Road to Your Home in Baltimore” in collaboration with Fannie Mae to promote homeownership in Baltimore. The workshop included a tour of the Lauraville and Hamilton areas. Other participants include Assisi House/St. Patrick’s Church, B B & T, FM Janitorial Services #3, Greater Baltimore Board of Realtors, and Baltimore City Department of Housing and Community Development (DHCD).

Recommendations and Appointments

- Made recommendation to Mayor for the successful appointment of Claudine McCullough to the Zoning Commission.
- Made recommendation to Mayor for the successful appointment of Raymond Perales as the first Hispanic Liaison to the Department of Public Works.

Civic Pride

- Organized participation of 45-50 members of The Iglesia Pentecostal de Evangelización Misionera for the Mayor’s “Super Spring Clean Sweep III” project in Spanish Town located in Upper Fells Point adjacent to their church including vacant lots and the 200 thru 400 blocks of South Broadway.

Responding to Citizen Concerns / Needs

- Hispanic Liaison’s office receives citizen’s request for services for issues related to Immigration, Employment, Education, Senior Citizens Information, Business Development, Health, Home Buying, Sanitation, Housing, Social Services and other city services. During the past year, this office served an average of 117 constituents each month.
- Supported and assisted in the continuation of the first Eating Together Program for Hispanic Seniors “Comiendo Juntos” in collaboration with the Commission on Aging and Retirement Education CARE and Assisi House of Saint Michael’s/Saint Patrick’s Parrish to provide an ongoing community based activity for Spanish-speaking seniors and to encourage their participation in other CARE programs. The program serves an average of 15 participants per week.

Public Health

- Facilitated Informational / Educational meeting “Lead Poisoning Prevention” in collaboration with the Coalition to End Childhood Lead Poisoning and Education Based Latino Outreach, EBLO, for Hispanic families about the dangers to children from lead paint exposure.
- Organized “Healthy Living Fair” in collaboration with The American Diabetes Association and The National Kidney Foundation of MD, a free bilingual health screening to detect diabetes, high blood pressure, and kidney disease.

Translations

- Mayor's Office of Neighborhoods
 - Information Sheet
- Baltimore Believe
 - Declaration of Independence from Drugs
- Baltimore City Department of Public Works
 - Trashing Baltimore is a Crime
 - 2002 updated version
 - Rat Rubout Program Pamphlet
 - E-Cycle Flyer
 - Believe in a Cleaner Baltimore
 - Changes in Recycling
 - New Recycling Calendars (Zones 1- 5)
 - Warning Sign
 - Abandoned Vehicle Facility, 6700 Pulaski Highway
- Baltimore City Health Department
 - Second Hand Smoke and Asthma Don't Mix
 - Translation of Script
 - Educational video voice over
- Department of Housing and Community Development
 - Human Services Division Brochure
- Baltimore City Office of Transportation
 - Towing Brochure
- Baltimore City Election Board
 - Voter Registration Information
 - How to Vote in Maryland Brochure
- Baltimore City Bureau of Purchases
 - Procurement Process Information
- Maryland State Department of Natural Resources
 - Frequently Asked Questions About DNR
- National Lead Prevention Coalition
 - Preventing Lead Poisoning with Healthy Foods

Proclamations/Citations

- Presented Proclamation to the Hispanic Chamber of Commerce of Baltimore City for their continued efforts to improve the opportunities for the business community in Baltimore City on April 5th, 2002.
- Presented Proclamation to “El Mensajero” newspaper declaring May 19, 2002 José Martí Day in Baltimore.
- Presented Proclamation to the “Spanish Cultural Association of Maryland” and “Casa de España” proclaiming May 30, 2002 Queen Isabella Day in Baltimore.
- Presented Proclamation to the National Aquarium of Baltimore for the celebration of National Hispanic Heritage Month on September 27th, 2002.
- Presented Citation to H.O.L.A. (Hispanic Officers Law Enforcement Association) on October 26, 2002.
- Presented Proclamation to Pastor Daniel Santos and Pentecostal Church of Evangelical Mission for 20-year anniversary for service to the Baltimore Hispanic community on December 1st, 2002